



## THE ART BOOK 2019

Books establish your importance and provides you with lasting credibility. It is one of the most influential marketing pieces to increase sales.

**Artist Profile** - a feature spread covering two full pages.

**Left Page Content** - single image, and caption information.

**Right Page Content** - artist name, email, website, editorial, single image, and caption information.

**Editorial** - our staff writer will work with you, view draft copy, one round of revisions, and final proof.

**Content Deadline** - September 2018

**Print Release** - January 2018

**In Print Distribution** - Free to industry professionals. On sale to general public.  
Available in our gallery, at all art fairs, and direct mail.

**Digital** - online as a free flip-page e-reader.

**Artist Copies** - each artist will receive one book free, additional copies for purchase at cost.

**Art Sales** - any art sales you make from this book are 100% yours to keep.